



TCCSA CAREER EXPO 2026

BUILDING CONNECTIONS, CREATING OPPORTUNITIES

Saturday, September 26, 2026



**SPONSORS AND
EXHIBITORS
PARTICIPATION
PACKAGE**

EVENT OVERVIEW

TCCSA Career Expo 2026 (The Expo) is a community-focused career development and networking event that brings together employers, industry professionals, educational institutions, community organizations, students, newcomers, and job seekers from across York Region and the Greater Toronto Area.

The Expo will provide opportunities for participants to explore career pathways, learn about emerging industries, build professional networks, gain insights from employers and industry leaders, and connect with organizations that support career growth and workforce development.

Sponsors and participating organizations will benefit from enhanced visibility, meaningful engagement with diverse communities, opportunities to showcase their organization and services, and recognition for supporting career development, workforce readiness, and community success.

Date: September 26, 2026 (Saturday)

Venue: York University Markham Campus (North Atrium)
1 University Blvd., Markham, ON
L6G 0A1

Time: 10:30 a.m. to 11:00 a.m. (Opening Ceremony)
11 a.m. to 4:30 p.m. (The Expo)

Participation Opportunities

TCCSA welcomes the involvement of employers, sponsors, educational institutions, community organizations, and industry partners in helping to make The Expo a success. Organizations can support and participate in the event through the following partnership and exhibitor opportunities, each designed to provide meaningful engagement, visibility, and community impact.



PRESENTING SPONSOR - \$3,500

(Exclusive Sponsorship Opportunity – Limited to One Sponsor)

Branding and Recognition

- Exclusive event naming rights as:
"TCCSA Career Expo 2026 Presented by [Organization Name]"
- Exclusive logo placement on:
 - Event webpage
 - Registration page
 - Event signage and banners
 - Digital and printed promotional materials
 - Email marketing campaigns
 - Social media promotions
- Recognition in event announcements, media communications, and promotional materials
- Verbal recognition during opening ceremony
- Recognition as the exclusive Presenting Sponsor throughout the event

Exhibitor Benefits

- Premium exhibitor location in a high-traffic area
- First priority in exhibitor location selection
- Enhanced exhibitor presence compared with all other participation categories
- Opportunity for multiple organization representatives to engage with event participants, promote career opportunities, and showcase their organization.
- Priority consideration for electrical and technology requirements (subject to venue availability)

Featured Engagement Opportunities

- Exclusive opportunity to deliver opening remarks during the opening ceremony (up to 3 minutes)
- Opportunity to host up to two (2) featured activities during the event, subject to room availability and event programming requirements
- Priority access to seminar and activity room bookings
- While organizations are encouraged to showcase their expertise and industry knowledge, featured activities should primarily focus on providing value to event participants through career-related learning, networking, mentorship, or workforce development opportunities.

Marketing and Promotion

- Featured organization profile on the event webpage
- Dedicated Presenting Sponsor spotlight on TCCSA social media channels
- Dedicated recognition in event email campaigns

BUILDING CONNECTIONS, CREATING OPPORTUNITIES



GOLD SPONSOR - \$1,300

Branding and Recognition

- Prominent logo placement on:
 - Event webpage
 - Event signage
 - Event program and exhibitor directory
 - Selected promotional materials
- Recognition as a Gold Sponsor in social media promotions and event communications
- Recognition during the opening ceremony, including a brief organization introduction (approximately 30 seconds) delivered by the event MC based on information provided by the organization

Exhibitor Benefits

- Premium exhibitor location within the exhibition area
- Priority exhibitor location selection following confirmation of the Presenting Sponsor
- Enhanced exhibitor presence compared with Employer Exhibitors
- Opportunity for organization representatives to engage with event participants and promote career opportunities

Featured Engagement Opportunities

- Opportunity to host one featured activity during the event, subject to room availability and event programming requirements
- Priority access to available seminar and activity room bookings following the Presenting Sponsor
- While organizations are encouraged to showcase their expertise and industry knowledge, featured activities should primarily focus on providing value to participants through career-related learning, networking, mentorship, or workforce development opportunities.

Marketing and Promotion

- Organization logo and profile featured on the event webpage
- Inclusion in pre-event partner spotlight promotions
- Recognition in selected event email campaigns

EMPLOYER EXHIBITOR - \$650

Branding and Recognition

- Organization logo displayed on:
 - Event webpage
 - Exhibitor directory
 - Event signage

Exhibitor Benefits

- Standard exhibitor space
- Standard exhibitor location assignment
- Opportunity for organization representatives to engage directly with event participants
- Opportunity to promote employment opportunities, conduct recruitment outreach, share career information, and build community connections

Marketing and Promotion

- Organization profile included in the online exhibitor directory
- Inclusion in employer showcase materials



BUILDING CONNECTIONS, CREATING OPPORTUNITIES



COMMUNITY PARTNER EXHIBITOR - \$250

For registered charities, non-profit organizations, educational institutions, public sector organizations, and community agencies.

Branding and Recognition

- Organization logo displayed on:
 - Event webpage
 - Exhibitor directory
 - Community Partner recognition materials

Exhibitor Benefits

- Community Partner exhibitor space
- Opportunity to share:
 - Community programs and services
 - Volunteer opportunities
 - Internship opportunities
 - Mentorship opportunities
 - Educational pathways
 - Community engagement initiatives
- Access to networking opportunities with event participants and participating organizations

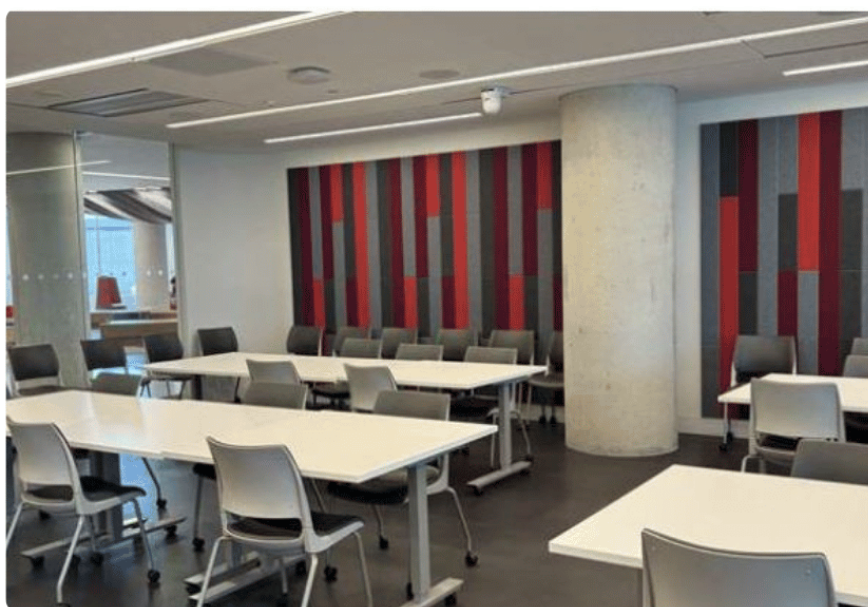
Marketing and Promotion

Listing on the event webpage as a Community Partner Exhibitor



BUILDING CONNECTIONS, CREATING OPPORTUNITIES

Venue: York University Markham Campus



TCCSA JOB FAIR



BUILDING CONNECTIONS, CREATING OPPORTUNITIES