

**From:** Jessica Yuen  
**Sent:** March 4, 2026 10:21 AM  
**To:** Youth Employment  
**Subject:** TCCSA Youth Employment Program Newsletter - March 2026  
**Attachments:** kych & Co - Project Management Assistant.pdf; Mama Buns - Job Openings.docx; Hero Tea - Job Openings.docx; Golden Taste - Job Openings.docx

Dear Participant,  
Welcome to the March edition of the **TCCSA Youth Employment Program Newsletter!**  
As always, we're here to support you with resources, tips, and guidance to help you grow your skills, build your confidence, and get one step closer to landing the job you want.



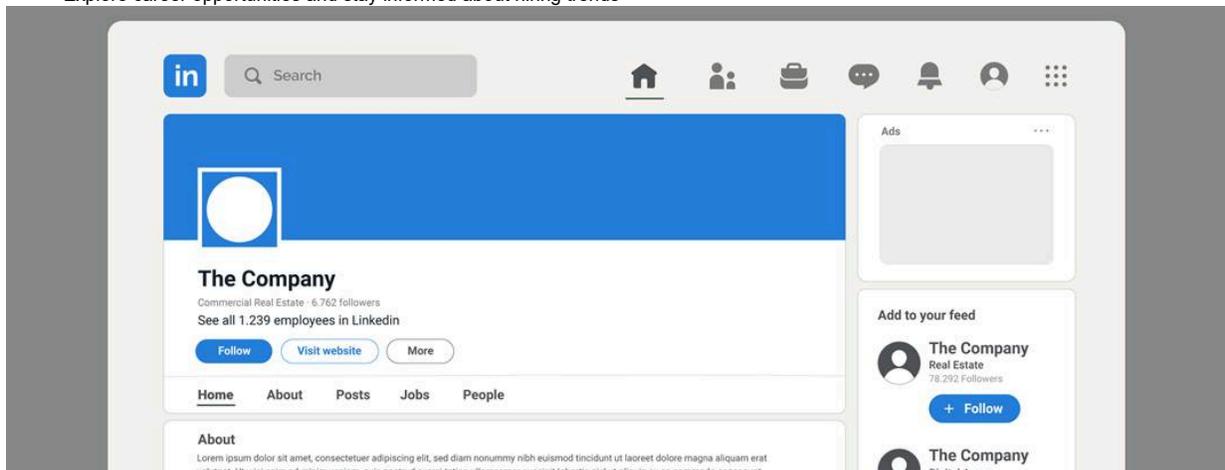
**🌟 Topic of March - Building a Strong LinkedIn Profile**

In today's job market, a professional LinkedIn profile is a powerful tool for networking, showcasing your skills, and connecting with potential employers. Whether you're just starting your career or looking to transition into a new field, having a well-crafted LinkedIn profile can help you stand out.

**💬 Why This Matters**

Creating a LinkedIn profile can help you:

- Learn Increase visibility to employers and recruiters
- Highlight your skills, experiences, and accomplishments
- Build connections with industry professionals
- Explore career opportunities and stay informed about hiring trends



**🎯 Tips for Setting Up Your LinkedIn Profile**

- Use a Professional Photo
  - Choose a clear, well-lit headshot with a neutral background.
- Write a Compelling Headline
  - Include your career goal or key skills (e.g., "Marketing Assistant | Social Media & Content Creation").
- Craft a Strong About Section
  - Summarize your background, skills, and career goals in 3–5 sentences.
- Detail Your Experience
  - List jobs, internships, or volunteer work with bullet points describing your responsibilities and achievements.
- Add Relevant Skills

- Include skills that match the types of jobs you're applying for.
- Grow Your Connections
  - Connect with classmates, colleagues, supervisors, and professionals in your industry.

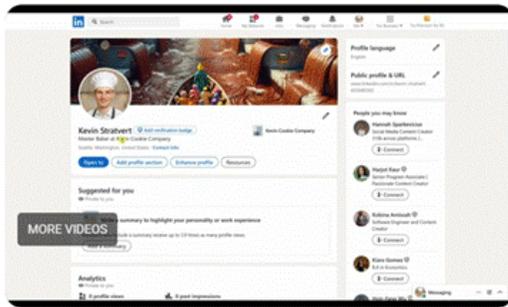
### Watch and Learn

Check out this helpful YouTube video for a step-by-step guide:  
[How to Create a LinkedIn Profile – Beginner's Guide](#)

## How to Set Up Your LinkedIn Profile (Ultimate Guide)

YouTube · Kevin Stratvert · May 21, 2025

YouTube



### In this video

- 00:00 Intro: What if LinkedIn could land...
- 00:22 Why your LinkedIn profile matters
- 01:24 Access your LinkedIn profile
- 01:43 Take a professional profile photo

It walks you through setting up your profile, adding experience, and optimizing your online presence.

### Quick Check

Ask yourself:

- Have I added all relevant experience and skills to my profile?
- Does my headline reflect my career goals?
- Have I started connecting with professionals in my field?

### TCCSA is Here to Help You Shine Online

Need help creating or reviewing your LinkedIn profile? As part of the Youth Reflect and Retool (YRR) program, funded by the Government of Canada's Youth Employment and Skills Strategy (YESS), we offer:

- LinkedIn profile setup and optimization guidance
- Resume and cover letter support
- Job search coaching and interview preparation
- Employer connections and job leads
- Ongoing support for youth aged 15–30, including newcomers and racialized youth

Whether you're just starting or ready to apply, we're here for you every step of the way.

### Job Openings for This Month



Here are some exciting opportunities currently available for our participants:

(Job descriptions are attached in the email for reference)

- **Project Management Assistant** – Open to candidate with experience in construction coordination, site supervision, or estimating
- **Kitchen Staff / Bun Maker / Server / Store Manager** – Open to candidate from all backgrounds. Fluent in Chinese & English
- **Sales / Admin / Marketing** – Marketing agency, open to candidate with all background  
Results Advertising <https://www.resultstoronto.com/> is expanding their team and offering various positions.

✉ If you find yourself a good candidate, contact us at [yrr@tccsa.org](mailto:yrr@tccsa.org) to apply!

Regards,  
Jessica Yuen | Job Developer  
Youth Employment Service  
The Cross-Cultural Community Services Association (TCCSA)  
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