



多華夜譚
Acadian

Ball 2018

SPONSORSHIP PACKAGE



Sunday, March 18, 2018 – 6:00p.m.

Hilton Toronto/Markham Suites Conference Centre
8500 Warden Ave, Markham



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About TCCSA

The Cross-Cultural Community Services Association (TCCSA) is registered as a charitable multi-cultural community service agency serving immigrants since 1973. Funding comes from all three levels of government, United Way, foundations, public and private donors.

Our Mission is to assist newcomers in adapting to a Canadian life in their neighbourhood and to provide support to Canadians in building a stronger community.

Our Vision is to facilitate the well-being of diversified communities through social services.

EVENT AT A GLANCE

When: Sunday, March 18, 2018

Time: 6:00 p.m. VIP reception
7:00 p.m. Event begins

Individual tickets: Regular - \$ 168
VIP - \$ 228

Location: Hilton Toronto/Markham Suites Conference Centre
8500 Warden Ave, Markham



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SPONSORSHIP LEVELS

TITLE SPONSOR

One Opportunity

\$20,000

Includes:

- Media coverage (TV, radio, online and social media);
- A Color-full page advertisement on Gala program book (inside-back cover or any favourable spot);
- Logo appearance on our pre-show banner or poster placed on our centre display area which reaches hundreds of clients everyday;
- Speech opportunity at Press Conference, sponsor acknowledgements and photo opportunity;
- Title Sponsor speech at the Gala;
- Name mentioning and logo appearance on all printed materials;
- Gala title sponsor speech (max 3 mins) and video promotion (1-min) at the gala;
- Plaque presentation on stage and photo opportunity with VIPs on stage;
- Promotional booth and banners displayed at the gala;
- Before or After-gala side event i.e. lucky draw, appreciation, promotion event (could be tailor-made for specific sponsor);
- Future partnerships with TCCSA that could help promote the name of the business;
- Recognized as the Title sponsor with company website link on TCCSA website and all online advertisements;
- Sponsor acknowledgement during the Gala;
- 20 Complimentary VIP tickets for gala (2 VIP tables);



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DIAMOND SPONSOR

Multiple Opportunity

\$12,000

Includes:

- Possible Media coverage on TV, radio, online and social media;
- A Color-full page advertisement on Gala program book;
- Logo appearance on our pre-show banner or poster placed on our centre display area which reaches hundreds of clients everyday;
- Invitation to Press Conference, with sponsor acknowledgements and photo opportunity;
- On-stage speech at the gala as the Diamond Sponsor
- Name mentioning and logo appearance on all printed materials;
- Gala sponsor video promotion (30-sec) at the gala;
- Plaque presentation on stage and photo opportunity with VIPs on stage;
- Promotional booth and banner set up at the gala;
- Before or After-gala side event i.e. lucky draw, appreciation, promotion event (could be tailor-made for specific sponsor);
- Future partnerships with TCCSA that could help promote the name of the business;
- Recognized as the Diamond sponsor with company website link on TCCSA website and an all online advertisements;
- Sponsor acknowledgement during the dinner;
- 10 Complimentary VIP tickets for gala (1 VIP table);



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PLATINUM SPONSOR

Multiple Opportunities

\$8,000

Includes:

- Possible Media coverage on TV, radio, online and social media;
- A Color-full page advertisement on Gala program book;
- Logo appearance on our pre-show banner or poster placed on our centre display area which reaches hundreds of clients everyday;
- Invitation to Press Conference, sponsor acknowledgements and photo opportunity;
- Name mentioning and logo appearance on printed materials;
- Plaque presentation on stage and photo opportunity on stage;
- Future partnerships with TCCSA that could help promote the name of the business;
- Recognized as the Platinum Sponsor with company logo on TCCSA website and all online advertisements;
- Sponsor acknowledgement during the dinner;
- 10 Complimentary VIP tickets for gala;





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PLEGGED PERFORMANCE SPONSOR

1 Opportunity

\$8,000

Includes:

- On-stage performance opportunity at the Gala (Duration: 5 Mins)
- A half- page bio with on Gala program book's Pledged Performers section;
- Invitation to Press Conference and photo opportunity;
- Name mentioning and logo appearance on Gala program book;
- Plaque presentation on stage and photo opportunity on stage;
- Recognized as the Pledged Performance sponsor with company logo on TCCSA website and all online advertisements;
- Sponsor acknowledgement during the dinner;
- 10 Complimentary VIP tickets for gala;



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GOLD SPONSOR

Multiple Opportunities

\$5,000

Includes:

- Possible Media coverage on radio, online and social media;
- A Color-full page advertisement on Gala program book;
- Logo appearance on our pre-show banner or poster placed on our centre display area which reaches hundreds of clients everyday;
- Invitation to Press Conference and photo opportunity;
- Name mentioning and logo appearance on printed materials;
- Plaque presentation on stage and photo opportunity on stage;
- Recognized as the Gold sponsor with company logo on TCCSA website and all online advertisements;
- Sponsor acknowledgement during the dinner;
- 10 VIP tickets for gala;





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SILVER SPONSOR

Multiple Opportunities

\$3,000

Includes:

- Possible Media coverage on radio, online and social media;
- A Color-full page advertisement on Gala program book;
- Logo appearance on our pre-show banner or poster placed on our centre display area which reaches hundreds of clients everyday;
- Invitation to Press Conference and photo opportunity;
- Name mentioning and logo appearance on printed materials;
- Plaque presentation on stage and photo opportunity on stage;
- Recognized as the Silver/ Printing Sponsor with company logo on TCCSA website and all online advertisements;
- Sponsor acknowledgement during the Gala;
- 5 VIP tickets for gala;





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WINE SPONSOR

Multiple Opportunities

\$3,000

Includes:

- Possible Media coverage on radio, online and social media;
- A Color-full page advertisement on Gala program book;
- Logo appearance on our pre-show banner or poster placed on our centre display area which reaches hundreds of clients everyday;
- Invitation to Press Conference and photo opportunity;
- Name mentioning and logo appearance on printed materials;
- Plaque presentation on stage and photo opportunity on stage;
- Recognized as the Printing Sponsor with company logo on TCCSA website and all online advertisements;
- Sponsor acknowledgement during the dinner;
- 2 VIP tickets for gala;



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PRINTING SPONSOR

Multiple Opportunities

\$3,000

Includes:

- Possible Media coverage on radio, online and social media;
- A Color-full page advertisement on Gala program book;
- Logo appearance on our pre-show banner or poster placed on our centre display area which reaches hundreds of clients everyday;
- Invitation to Press Conference and photo opportunity;
- Name mentioning and logo appearance on printed materials;
- Plaque presentation on stage and photo opportunity on stage;
- Recognized as the Printing Sponsor with company logo on TCCSA website and all online advertisements;
- Sponsor acknowledgement during the dinner;
- 2 VIP tickets for gala;





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BRONZE SPONSOR

Multiple Opportunities

\$2,000

Includes:

- A Color-half page advertisement on Gala program book;
- Name mentioning and logo appearance on printed materials;
- Recognized as the Bronze Sponsor with company logo on TCCSA website and all online advertisements;
- 2 VIP tickets for gala;





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IN-KIND SERVICE (PHOTO BOOTH) SPONSOR

One Opportunity

\$2,000 worth in-kind service

Includes:

- A Color-half page advertisement on Gala program book;
- Name mentioning and logo appearance on printed materials;
- Plaque presentation on stage and photo opportunity on stage;
- Recognized as the Photo Booth Sponsor with company logo on TCCSA website and all online advertisements;
- Company logo and name appearance on each photo printed out and delivered to the guests for advertisement;
- 2 VIP tickets for gala;

CONTACT US

For further information,
Please contact:

(905)948-1671

info@tccsa.org

www.tccsa.on.ca



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TCCSA Acadian Ball 2018 Sponsorship Application Form

Company logo/ ads. must be received by **January 31, 2018** to ensure recognition on all promotional materials.

Sponsorship Information:

Name / Company Name: _____

Contact Name: _____ Position / Title: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Sponsorship Level (Please select one)

- | | | |
|--|---|---|
| <input type="checkbox"/> Title Level (\$20,000) | <input type="checkbox"/> Diamond Level (\$12,000) | <input type="checkbox"/> Platinum Level (\$8,000) |
| <input type="checkbox"/> Pledged Performance Level (\$8,000) | <input type="checkbox"/> Gold Level (\$5,000) | <input type="checkbox"/> Silver Level (\$3,000) |
| <input type="checkbox"/> Wine Level (\$3,000) | <input type="checkbox"/> Printing Level (\$3,000) | <input type="checkbox"/> Bronze Level (\$2,000) |
| <input type="checkbox"/> In-Kind Service – Photo Booth Level (\$2,000) | | |

Payment Information

- Cash
- Check enclosed for \$ _____ made payable to **TCCSA**
- Credit Card (Amax, MasterCard, or Visa)

For credit card purchases only:

Name on Card: _____

Card Number: _____

Exp. Date (MM/YY) _____ / _____ Security Code on Back: _____

Address: _____

City: _____ Postal Code: _____

Signature: _____

Make Check payable to: TCCSA

Mailing Address: 3636 Steeles Ave East, Unit 213A, Markham, ON L3R 1K9

Email: info@tccsa.org

Website: www.tccsa.on.ca

Contact: 905-948-1671

Celebrating 45 years